

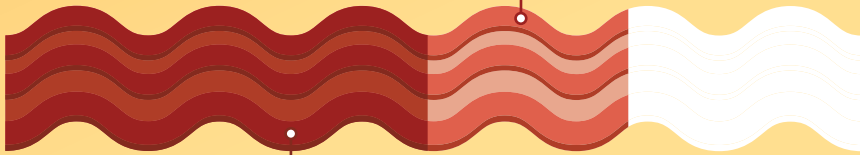
# Bacon

**11% PRICE PREMIUM**



**BURGERS FEATURING BACON** are priced 11% higher than those not featuring the protein across the Top 500

**72%** of bacon menu mentions originate from the **entree/main dish category**



...being driven mostly by the **burger and sandwich offerings**, that account for **48%** of bacon mentions

**10% PRICE PREMIUM**



**SALADS WITH BACON** are priced 10% higher than those not featuring the protein across the Top 500

## Top menu offerings featuring bacon:

- 1 Breakfast platters
- 2 Cheeseburgers
- 3 Bacon as a side
- 4 Chicken wraps
- 5 Club sandwiches
- 6 Cobb salads



**+50%**

## FASTEST GROWING BACON PRODUCTS

**+36%**

Sliders/mini burgers

**+25%**

Grilled chicken specialties

**+25%**

Topping offerings

Brussels sprouts

### Menu Example

Blaze Pizza's **White Pizza**: White cream sauce with mozzarella, applewood bacon, chpped garlic, oregano and arugula

**OPPORTUNITY FOR BACON FLAVOR CONCENTRATE!**

