

## Minor's® Ready to Flavor™ FAQ

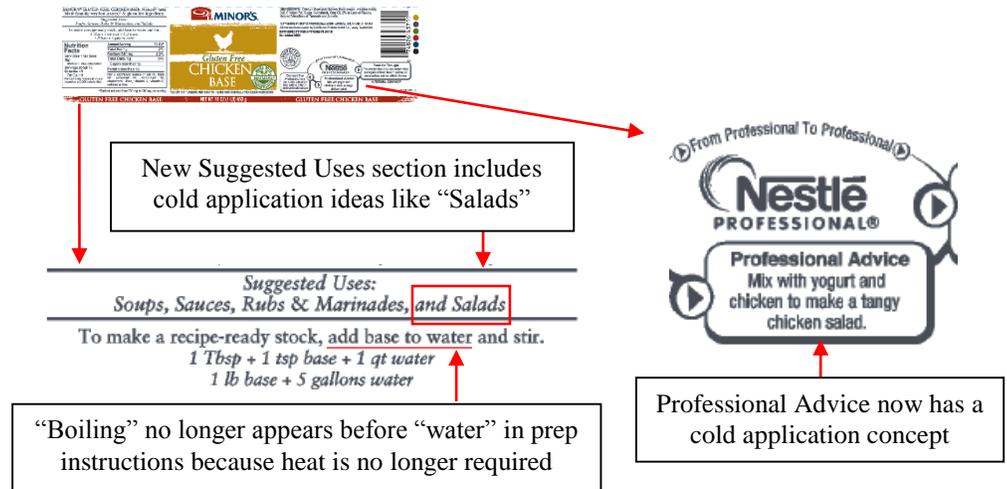
### What is new?

Minor's bases and concentrates are now Ready to Flavor any recipe—both hot and cold applications—without the added step of cooking.

Benefits to Chefs & Operators:

- Menu versatility
- Convenience (cut time, not flavor)
- No kitchen equipment restrictions
- Flavor added throughout the menu

### New Lid and Label



### How did Minor's accomplish Ready to Flavor?

These products are now validated as “ready-to-eat.” “Ready-to-eat” (RTE) is a technical term defined by the U.S. Department of Agriculture (USDA) and the U.S. Food and Drug Administration (FDA) that means the food is in a form that is edible without any additional preparation to achieve food safety.

### How did Minor's accomplish ready-to-eat?

The ready-to-eat status was obtained through an end-to-end optimization of our entire kitchen processes by which we make our products. It took more than 4 years of work and an investment of millions into our manufacturing kitchen. This included optimizing the sourcing and handling of our ingredients, enhancements to our kitchen processes, the creation of a high-hygiene packaging environment, and increased frequency and rigor of finished product testing.

**Is the *Minor's* facility recognized as ready-to-eat?**

Yes. The *Minor's* facility is now recognized by the USDA as a ready-to-eat facility. That means our products are edible without any additional preparation and are validated as ready-to-eat. We are also a Certified FSSC ISO 22000 facility.

**Does *Minor's* offer written assurance of its Ready to Flavor, ready-to-eat status?**

Yes. Each package indicates the product can be used “without the added step of cooking” to assure that it is Ready to Flavor. Additionally, our world-class QA team can supply a statement letter along with a Product Specification sheet identifying individual products as ready-to-eat.

**Has the product changed?**

No. The product is the same—we have done extensive work to ensure the same great flavor, consistency and product performance that's expected from *Minor's*.

**Is the flavor the same?**

Yes! We know our customers count on the consistent, authentic, chef-preferred flavor of *Minor's* because Flavor Means Business™. Now, our products can be used in more applications with fewer steps.

**Can't you use other bases without a cooking/heat step?**

The labels of other bases in the market indicate that they require adding boiling water. Now with *Minor's* this step is no longer necessary. *Minor's* bases can be used in hot and cold applications directly, without the added step of cooking.

**Will I need to pay more?**

No. We always strive to deliver the most value for your food cost. That's why we are viewed as having not only the highest quality, best flavor, and most consistent flavor and performance, but also the best value for the money (Source: Datassential 2015 Study).